

## Improving Conversations with Vaccine Hesitant Caregivers

November 18, 8:30am-12:30pm

Most families look to their pediatrician for trusted vaccine information. However, pediatric vaccinators are not routinely trained in navigating vaccine conversations with families across the hesitancy spectrum. Join the American Academy of Pediatrics for an interactive workshop focused on evidence based, patient-centered approaches to confident vaccine communication.

Participants will build skills in:

- Presumptive communication
- Motivational interviewing
- Risk communication
- Maintaining trust and supporting shared decision-making

| Time       | Activity                                                                                                                         |
|------------|----------------------------------------------------------------------------------------------------------------------------------|
| 20 minutes | <b>Session 1:</b> Vaccine Update (didactic)                                                                                      |
| 15 minutes | <b>Session 2:</b> Starting the Conversation: How to make strong vaccine recommendations (didactic)                               |
| 25 minutes | <b>Session 3:</b> Continuing the Conversation: Motivational Interviewing techniques & how to apply them with patients (didactic) |
| 35 minutes | <b>Case 1:</b> MMR                                                                                                               |
| 20 minutes | De-Brief Case 1                                                                                                                  |
| 15 minutes | <b>Session 4:</b> How to Communicate About Risk: What to tell families (didactic)                                                |
| 35 minutes | <b>Case 2:</b> HPV                                                                                                               |
| 20 minutes | De-Brief Case 2                                                                                                                  |
| 35 minutes | <b>Case 3:</b> COVID-19                                                                                                          |
| 20 minutes | De-Brief Case 3                                                                                                                  |

This workshop **offers CME credits\*** and is designed for general pediatricians, pediatric subspecialists, family physicians, residents, fellows, and anyone interested in improving vaccine communication in both domestic and global settings.

Register here: <https://www.astmh.org/annual-meeting/registration>

*\*The American Academy of Pediatrics is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.*