



AMERICAN SOCIETY OF TROPICAL MEDICINE & HYGIENE  
ADVANCING GLOBAL HEALTH SINCE 1903



AMERICAN JOURNAL OF TROPICAL  
MEDICINE AND HYGIENE

# Media Kit

Position **your organization**  
in front of scientists and researchers  
in tropical medicine/global health.

[astmh.org](http://astmh.org) | [ajtmh.org](http://ajtmh.org) | [#lamTropMed](https://twitter.com/lamTropMed) | [in](#) | [f](#) | [@](#) | [X](#) | [🦋](#) | [You Tube](#)

# Who We Are

Founded in 1903, ASTMH is the **largest international scientific organization of experts dedicated to reducing the worldwide burden of tropical infectious diseases and improving global health.** ASTMH accomplishes this through generating and sharing scientific evidence, informing health policies and practices, fostering career development, recognizing excellence, and advocating for investment in tropical medicine/global health research. Year-round activities include the following:

- **4,500+ members** who hail from over **100 countries.**
- **Five** member-led **sub-groups** that provide unique fora for members to engage in core scientific, educational, advocacy and policy issues with colleagues.
  - Arthropod-Borne Viruses (ACAV)
  - American Committee of Medical Entomology (ACME)
  - American Committee on Clinical Tropical Medicine and Travelers' Health (ACCTMTH)
  - American Committee of Molecular, Cellular and Immunoparasitology (ACMCIP)
  - ASTMH Committee on Global Health (ACGH)
- The **American Journal of Tropical Medicine and Hygiene** is published monthly. Special supplemental issues are also available. *AJTMH* uses Altmetrics to track and collate all mentions of an individual article on social media, blogs, news outlets, policy documents, and more.
- **Annual Meeting** attended by around **4,000 from over 100 countries** each year.
- **GO TropMed**, the ASTMH **Global Online** Tropical Medicine Education website.

Articles published in *AJTMH* receive an Altmetrics donut that creates an "attention score."



Altmetric  
Attention Score

# Facts and Figures

## ASTMH MONTHLY NEWS:

More than **37,000**

tropical medicine/global health community members receive the ASTMH News each month.

## AJTMH:

**21%** of manuscript submissions from the USA

**79%** of manuscript submissions from outside of the USA



## astmh.org WEBSITE :

**100,210** Home Page Users

**723,000** Page Views

## ajtmh.org WEBSITE :

**115,000** Users per month

**ASTMH/AJTMH**  
on Social Media

 **39,082**  
FOLLOWERS

 **20,982**  
FOLLOWERS

 **11,742**  
FOLLOWERS

 **1,090**  
SUBSCRIBERS

@ASTMH @AJTMH

# Advertising Opportunities

## DIGITAL BANNER SPONSORSHIP: ASTMH Website

Raise your visibility when you sponsor a digital banner ad on the ASTMH home page. You will be recognized at the bottom of the digital banner ad.

### PRICING:

**\$7,500 US** for one month



## DIGITAL BANNER AD: Monthly ASTMH News

The ASTMH News features key Society updates, plus topline summaries of tropmed/global health policy and resources. Your prominently placed graphic ad with a link to your website will be delivered to **99%+** of the **29,000** the community member who receive our monthly digital newsletter. The open rate ranges from 32% - 48%.

### PRICING:

**\$3,500 US** for one ad/one month December – August

**\$5,500 US** for one ad/one month September-October-November  
(Annual Meeting-related newsletters).

**WHERE:** the advertising will appear under the newsletter index, and above the first story

**LINK:** ad can link to the URL of your choice

**DISTRIBUTION DATE:** the 15th of each month

**NEWSLETTER MONTHLY OPEN RATE:** 32%

**MAXIMUM NUMBER OF ADS PER MONTH IN THE NEWSLETTER:** 2

**DISCLAIMER LINE:** Underneath the ad, a small italicized line will state, "This is a paid advertisement."

## DIGITAL AD: AJTMH WEBSITE

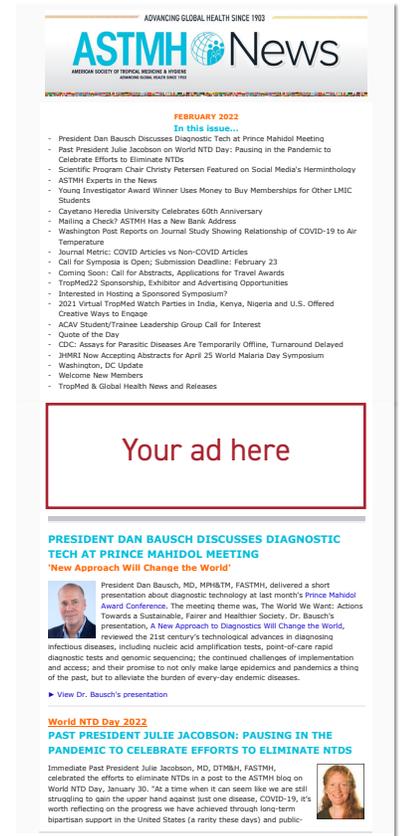
### PRICING:

**\$400 US** for one month's placement

**\$650 US** for two months' placement

**WEBSITE VISITORS:** the *Journal* receives an average of **115,000** global visitors each month

**WHERE:** placement on the article level online journal page



## Questions?

Contact [info@astmh.org](mailto:info@astmh.org) for more information or to place an ad.

All ads are subject to the approval of ASTMH and/or AJTMH.

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